Prop D Citizens Liaison Committee

Action Minutes December 6, 2007

1635 Faraday Avenue, Carlsbad Room 173A

Committee Present

Pat Kurth Jim Comstock Farrah Douglas Bill Dominguez

Diane Lantz Mark Winkler (Alternate)

Gary Hill

Absent: Dan Livingston

City of Carlsbad Staff:

Sandra Holder – Community Development Director Cynthia Haas – Economic and Real Estate Manager Jane Mobaldi – Assistant City Attorney Gary Barberio – Assistant Planning Director Mark Steyaert – Park Development Planner Barbara Nedros – Administrative Secretary

Michael Holzmiller – Consultant Lewis Michaelson – Katz & Associates

1 public/other attendees

Meeting started at 9:00 a.m.

Lewis Michaelson congratulated the Committee for having standing room only for participation at the Community Conversation held on December 3, 2007. It was noted that approximately 150 people participated in the Community Conversation.

The committee listed all the criteria that they had discussed at previous Committee meetings that would make a successful Community Conversation (workshop). The following are some of those that were listed that they felt they had accomplished:

- Good background/Education process
- o Lots of public participation
- Youth participation
- Diversity of participation

- Neutral environment
- New voices
- Quality input
- Momentum

It was decided that the video is an important piece for the process. It was suggested to change the order of the video by placing the information about Prop D and the properties first and the history second. It was also suggested that there did not need to be quite so much time spent on the history.

The Committee thought that we should get an article out to "Thank you, Carlsbad" for participating in the Community Conversations. Possibly in the following:

- Carlsbad magazine
- Other media (Coast News)
- Newsletters

Sandra Holder indicated that she would talk to Val Brown about creating a new video to include Phase 1 and 2 and to add something in the beginning that says, "Thank you Carlsbad". Another possible outlet suggested was a poster that says "Thank you Carlsbad" with the Continued Conversation dates listed that could be placed in the libraries. It was also suggested that efforts be made to have articles placed in the newspapers to get individuals interested in Phase II.

The Committee discussed the Continued Conversations and what they would cover. It was suggested that the future Conversations could be organized around various groups of stakeholders and/or topics, including Prop D property owners, adjacent property owners, the agriculture community, and youth. In any case, it was agreed that such decisions should not be finalized until the Committee receives a report and presentation from Partners for Livable Communities after they have had the opportunity to review all of the inputs from the two Community Conversations

There was much discussion regarding "place making" and what that meant in the process. "Jane Mobaldi had concerns regarding "place making" in that she thought it would constitute site design, which she believes is contrary to the purpose of Prop D outreach which is to develop zoning concepts." Others believed that there was room for discussions of place making, even if the eventual outcome was to adopt zoning that would accommodate the vision developed by the community process. Lewis Michaelson indicated that it appeared different people had different definitions of what "place making" is. He suggested Bob McNulty of Partners conduct a mini-workshop on what place making is and is not at the Committee's next meeting. The Committee agreed that would be a useful topic and agreed to extend their next meeting length to three hours.

Bill Dominguez indicated that the Committee also needed clarification on what the CC&Rs of Carlsbad Ranch would allow and to make the public aware as well.

There was a question about the usable area on the SDG&E property. Michael Holzmiller told the Committee that there is a total of 172 acres - 50 acres is for HMP – 90 acres is leased for Hub Park.

Claudia Carrillo, SDG&E Representative, told the Committee that SDG&E owns the property but we are not a developer and have no plans to develop the property. We have determined that the property is not needed for the business we are in and will eventually sell the land in a manner that is most financially beneficial to our ratepayers. That being said, we want to be good corporate citizens and are desirous in cooperating and hearing the ideas and thoughts of the residents of Carlsbad. Ultimately, SDG&E will need to do what is best for the ratepayers, but we hope to do that in a manner that is most consistent with the desires of the residents of Carlsbad. SDG&E is aware that we need to work cooperatively with the City of Carlsbad and we will continue to actively participate in the Prop D process.

Next Steps

The date of January 17, 2008 was suggested for a next meeting. This meeting will be about 3 hours from 9:00 a.m. to Noon. It was suggested that it be held in the Council Chambers so that the meeting could be recorded. The Agenda for the next meeting will be:

- 1) Report on the Community Conversations from Partners for Livable Communities
- 2) Place making Education
- 3) Discuss Continued Conversations Topics, Dates, Etc.
- 4) Presentation on Carlsbad Ranch Specific Plan
- 5) SDG&E Property Constraints

The Report from Partners for Livable Communities should contain Themes, Repetitive uses, and top couple of items citizens did not want to see.

Public Comment

There was no public comment.

The meeting adjourned at 11:00 a.m.